

# 4 Colour Process Print



For this process we forgo the white base that we normally put under the colours. It gives an old authentic feel to the print.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif).

## PROS

- Great for logos with more than 7 colours.
- Great for of photographic hi-resolution images.
- For garments only.
- Will last for the life of the garment.

## CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours. We can add one spot colour depending on the art to match a PMS colour.
- Due to the setup time for the machine, short runs under 100 are more expensive.