

4 Colour Process Print No Base



This is a hi-resolution CMYK print that can be applied to white tees.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif).

PROS

- Great for logos with more than 7 colours.
- Great for of photographic hi-resolution images.
- For garments only.
- Will last for the life of the garment.

CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours. We can add one spot colour depending on the art to match a PMS colour.
- When washed due to the thinner ink deposit some fibers from the shirt may come through, giving a washed out appearance. This is more to do with the quality of the shirt than the printing process.
- Due to the setup time for the machine, short runs under 100 are more expensive.