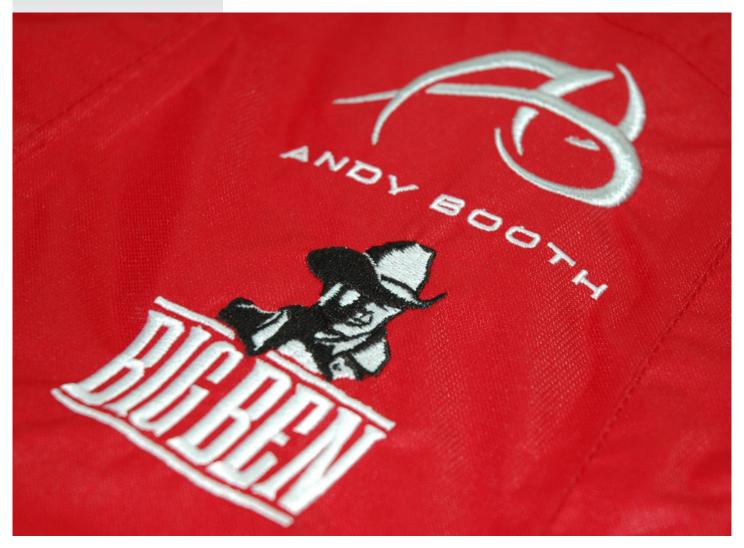# Embroidery

Embroidery is a great way to brand items. It has a high perceived value and a quality look that printed items just can't match.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- A hi-resolution bitmap (300 dpi+).

PROS

- Up to 15 colours in the logo.

- We can sample for client approval.

- Quality texture feel to the logo.

- Fixed setup costs regardless of colour.

- Easy to repeat.

CONS

- Can be expensive for large embroideries.